



**EGIA Foundation**  
3800 Watt Ave, Suite 105  
Sacramento, CA 95821

## EGIA Foundation Funding \$50,000 for HVAC Student Educations

*Nonprofit focused on workforce development in home services trades is now accepting applications for 2021 scholarship program; up to 20 HVAC students will receive \$2,500 apiece.*

### **FOR IMMEDIATE RELEASE**

SACRAMENTO, Ca. (October 20, 2020) – The EGIA Foundation, a 501(c)(3) nonprofit dedicated to building a bigger, better workforce for the home services industry, today is proud to announce it is now accepting applications for its fourth annual EGIA Foundation Scholarship Program.

Twenty scholarships of \$2,500 apiece are available to current or soon-to-be students pursuing a technical HVAC course of study at an approved academic institution. Since the inaugural class in 2018, the EGIA Foundation Scholarship Program has contributed more than \$130,000 to 53 students' educations in the trades. As with its predecessors, the 2021 class will be selected based on financial need, career aspirations and academic merit, continuing to ensure financial hurdles are not a barrier to entry to more and more dedicated young people.

“For many students seeking a rewarding career path out of high school, HVAC and other home services could be just what they’re looking for -- the perfect mix of technology, excellent compensation, short path to business-ownership, and high job satisfaction -- but a simple lack of awareness prevents them from discovering our industry,” said Bruce Matulich, EGIA Foundation Chairman and CEO. “With the EGIA Foundation Scholarship Program, we’re contributing to the greater solution of that problem, and hoping it promises that fewer passionate students are kept out of HVAC careers due to financial constraints.”

EGIA Foundation Scholarship applications can be submitted now at [AlwaysInDemand.com](https://AlwaysInDemand.com), the Foundation’s newly launched student-focused website. In addition to acting as a portal for scholarship applications, AlwaysInDemand.com features a host of free resources and tools for students who want to learn more about the many benefits of work in the home services industry, including:

- An engaging PSA video entitled “Why HVAC?,” boasting workforce testimonials
- Educational but digestible infographics clearly comparing the costs and benefits of educational paths and careers in the trades versus a 4-year-university route
- An industry research report offering an in-depth analysis of the incredible opportunity currently available for HVAC careers

- Other informational resources delivering background on the many reasons HVAC is one of the most in-demand, high-satisfaction careers, both in the current market and going forward

Current HVAC students, and those planning to enroll for the 2021-22 academic year, can visit [AlwaysInDemand.com/Apply](https://AlwaysInDemand.com/Apply) to view the full list of eligibility requirements and submit their applications. The final day for submissions is February 1, 2021, with winners notified that April and awards disbursed in July.

Students who want to learn more about career paths in the home services industry can visit [AlwaysInDemand.com](https://AlwaysInDemand.com), and those wishing to learn more about the EGIA Foundation, its mission and its accomplishments, please visit [EGIAFoundation.org](https://EGIAFoundation.org).

## About the EGIA Foundation

The EGIA Foundation is a 501(c)(3) nonprofit, nonpartisan organization dedicated to expanding the benefits the public receives from the home services industry through education, research and the development of the next generation of qualified workers. You can learn more about the EGIA Foundation at its website, [EGIAFoundation.org](https://EGIAFoundation.org), or its student-targeted web portal, [AlwaysInDemand.com](https://AlwaysInDemand.com).

## About EGIA

EGIA is a nonprofit organization that empowers energy efficiency and renewable energy contractors to get the most out of their businesses through industry-leading training, financing and marketplace solutions. EGIA Contractor University offers access to the industry's most recognized trainers, who deliver innovative keys to success through in-person workshops, conferences and webinars. EGIA Financing Clearinghouse, which has facilitated financing for 200,000+ residential and business projects valued at over \$2 billion, provides contractors with a best-in-class suite of financing options. EGIA Contractor Marketplace brings together some of the most in-demand vendors and products in the industry at exclusive pricing. Learn more about EGIA at [EGIA.org](https://EGIA.org).

## Contact

Lucas Ehrbar  
EGIA Foundation  
Communications Manager  
(503) 780-6045  
[lehrbar@EGIAFoundation.org](mailto:lehrbar@EGIAFoundation.org)